

## City of Columbus Early Childhood Obesity Prevention Coalition

Steering Committee  
\_\_\_\_\_ Working Group 2

\_\_\_\_\_ Working Group 1  
\_\_\_\_\_ X Full Coalition

Date: September 28, 2010 Time: 10:00 am – 11:30 am

Location: Columbus Public Health  
Meeting Room 119E  
240 Parsons Ave.  
Columbus, Ohio 43215

**Chairperson:** Autumn Trombetta MS, RD, LD

**Facilitator:** Autumn Trombetta MS, RD, LD

**Attendees:** Autumn Trombetta(CPH), Allison Wies (OSU dietetic intern), Becky Vaschak (OSU dietetic intern), Kendall Leser (OSU CPH), Dr. Pirie (OSU CPH), Caryn Roth (Delaware General Health District), Jenni Steckowski (CPH), Jacqueline Broderick-Patton (CCS), Doug Wolf (NCH), Sheri Sheterom(CPH Caring for 2), Patty Conway (CPH Caring for 2), Grace Kolliesuah (CPH), Sharon Soliday (CPH/COAT), Tammy Derdan (NCH).

### ***Meeting at-a-glance:***

- Program Updates and Introductions
- Baseline Evaluation Update with Dr. Pirie
- Update on Nationwide Children's Hospital Childhood Obesity Prevention- Doug Wolfe

### ***Meeting Outcomes:***

- Coalition is to send ideas to Grace for billboard ideas on raising awareness about a healthy weight gain during pregnancy
- Dr. Pirie updated coalition on progress of baseline assessment for the plan. Most progress has been made on the worksite sector because of the creation of worksite survey that Jen Morel will hand out at the annual worksite wellness workshop.
- Doug Wolfe discussed the strategic plan to reduce childhood obesity. The NCH strategic plan and the ECOP overlap in significant ways. Collaboration with NCH offers a unique opportunity to fully implement the plan in a small are of the City.

### ***Next Steps:***

- Next meeting: Tuesday, October 26<sup>th</sup> from 10:00am -11:30am at Columbus Public Health, Room 119E.
- Homework assignment: Coalition members were charged with bringing in one of the following: a policy(model or existing), list of programs, or locations where education messages could be implemented
  - Develop a resource guide for policy development and implementation
    - Gather your policy
    - Find a model policy
    - Identify model policy development tools
  - Identify and compile existing community resources that specifically target our population
    - Share a list of your own programs
    - Identify and effective referral/resource list that could serve as a model
    - Choose a service you need or want for your clients, search for it locally. Share it if you find it and if not-look for a model in another community to share

- Expand and adapt existing education campaigns to serve our target audience
  - Identify at least one new location in your service areas where a message could be implemented
  - Find examples of culturally diverse healthy weight messages
  - Share your culturally diverse healthy weight tools

## **Meeting Notes:**

### **Agenda Item 1:**

Autumn Trombetta welcomed the group.

### **New Attendees:**

#### **OSU interns**

Allison Weis and Becky Vaschak – Interns at WIC

- Dietetic interns who are currently doing their rotations at CPH's WIC

#### **Delaware County Health Department**

Caryn Roth- Public Health Apprentice

- Caryn is a CDC Public Health Apprentice assigned to Delaware County Health Department for 2 years. She is assisting in creating an obesity prevention plan Delaware County.

### **Agenda Item 2: Program Updates**

Grace from Caring for 2 updated the coalition on billboards that are currently up in 3 locations (43201, 43207, and 43213) to raise awareness about infant mortality. She is currently working on billboards to raise awareness about healthy weight gain during pregnancy and asked the coalition for suggestions. This is an opportunity to develop a positive message for pregnant women and weight gain. The billboards will be put up in December and stay up for one month. The deadline to have a message is October 26<sup>th</sup>.

### **Agenda Item 3: Dr. Pirie- Baseline Evaluation Update**

Dr. Pirie made a quick update on the outcome of the focus groups. The PRC was pleased with the large turnout for their parent/caregiver focus groups in the 43205, 06 and 07 neighborhoods. They begin to analyze the results soon.

Dr. Pirie also provided up update on the progress of the baseline assessment for the ECOP. The assessment is being approached by assessing different sectors (employer, child-care centers, recreational service provider, hospitals and prenatal care centers and other child friendly venues). The most progress on baseline assessment has been made in the worksite/employer sector. We collaborated with Jen Morel to create a survey that will be disseminated to the participants of an annual worksite wellness workshop that is to be held on Oct 1, 1010. The survey covers the needs of both the Worksite Wellness Network and the ECOP. The survey can be distributed annually to monitor progress. Efforts to develop tools and resources for baseline assessment in other sectors will begin soon.

### **Agenda Item 4: Doug Wolf- Nationwide Children's Hospital Childhood Obesity Prevention Plan**

Doug Wolf provided an update on NCH's 5 year strategic plan. This is the first time that wellness, including obesity prevention, will be a part of the hospital's strategic planning. After reviewing the Early Childhood Obesity Prevention plan and NCH's strategic plan, Doug identifies several overlapping efforts will offer an opportunity to fully implement the ECOP plan.

### **Agenda Item 5: Autumn Trombetta lead discussion on endorsement activities**

Autumn asked the coalition's opinion and ideas about the coalition endorsing certain activities, signage and events. An endorsement can carry a lot of weight and therefore the process should be judicial/formal. There was also a concern that the coalition should not over-endorse because then the endorsement would lose its meaning. It is still up to coalition discussion on whether or not we should create a coalition logo.

Moving Forward: Projects for coalition members

<b>Coalition Member</b>	<b>Assignment from 9.28.2010 Meeting</b>
Jacqueline Broderick-Patton	Find/gather/identify policy
Doug Wolf	Choose a service that you need or want for your clients, search for it locally. Share it if you find it and if not-look for a model in another community to share
Caring for 2 group	Find examples of culturally diverse healthy weight messages
Jenni Steckowski	Find a model policy
OSU PRC group	Find examples of culturally diverse healthy weight messages